



International Summer Programme

UAS Nysa 2023

UNIVERSITY OF APPLIED SCIENCES IN NYSA INTERNATONAL SUMMER PROGRAMME 2023

TITLE OF THE COURSE:

Global Issues: Emerging Trends, Risks and Opportunities

The latest from 2020 the world economy faced a meltdown. A financial crisis began with covid pandemic in China and soon spread around the world. Slowly when the world learned how to get out from this virus and its impact; another virus of war was imposed in February 2022 between Ukraine and Russia. War at the European land slowly became a global issue as it started to define and divide the world community. The tensions between Western World, its alliances (including the USA, EU, and NATO), and Russia affected the global economy imbalances and fuelled the crisis into recession that affects every citizen of the global world.

These events highlighted the growing tensions between Western world, and the Eastern emerging economies (including Russia and China). It also presents the challenges of globalisation, shifting global power, and the role of institutions in the changing scenario of economic globalisation. The perspectives and tools for studying economic globalisation are then applied to help us make sense of globalisation and its impact on the world economy. What is globalisation and what challenges does it pose for all states in the world economy?

It is often assumed that existing international institutions and organisations will manage these challenges but evidently we've seen struggling such institutions and organisations for years that affects the life of millions, which describes the cross border relations between the nations and expresses the increase of international exchanges and the interdependence of countries. It also describes the expansion of social structures of modernity (capitalist relations, industrial system, etc.) all over the world, as well as the procedure of destruction of special ways of production and local identities. The procedure of expanding ideas and experiences for the people in every corner of the world, and release procedure from the geographical space, as the social space can no longer be entirely mapped with territorial terms. The procedure of destruction can be analysed on the basis of economic benefits, market size, consumer's need and availability of natural resources, and hegemonic balance of power.

Globalisation has featured extensively in the debates economic liberalisation and ethical concerns as the world is connected and policy making mechanisms are affecting our behaviour, ethics and business strategies.

Professors:

mgr Sebastian Zatylny, University of Applied Sciences in Nysa, Poland

Short biogram

Assistant in the Faculty of Modern Languages at the University of Applied Sciences in Nysa. Former high school teacher of English. His scholarly interests include post-modern education, didactics and methodology of teaching English, teaching speaking skills in English, and global issues .

dr Pradeep Kumar, University of Applied Sciences in Nysa, Poland

Short biogram

Dr Kumar is a keen researcher and academician in the area of Foreign Direct Investment (FDI) with practice of International Business, and International Economics. He leads various research projects, and supports business needs in order to fulfil today's requirements of academia and industries. His courses, programs and lectures are top ranked in Poland, India, Germany, Spain, Lithuania, Kosovo, Montenegro and many other European and non-European countries. He has published numerous articles in various research journals (35+), authored many text books and edited volumes.

The course stage: Bachelor/Master/not defined

Not defined

Language of instruction: English

Duration: 26th June – 7th July 2023

Working time (lesson hours – 45 min- a day): 4

Number of ECTS credits: 4

Teaching Method: Lecture and Practices.

COURSE DESCRIPTION:

Globalisation and interconnected economic policies has had far-reaching effects on our lifestyle. It has led to faster access to technology, improved communication and innovation. Apart from playing an important role in bringing people of different cultures together, it has ushered a new era in economic prosperity and has opened up vast channels of development. However, globalisation has also created some areas of concern, and prominent among these is the impact that it has had on our day-to-day's life, not only financially but also ethically.

The goal of the course is to raise awareness of global issues that concern modern societies. The course is divided into two parts:

The first part outlines how international economic relations and institutions are interconnected and creates a sphere of economic globalisation. It also outlines three traditional approaches to international political economy that help to identify key actors, process, and level of analysis.

The second part focuses on social problems. Students are introduced to the concepts of human rights and their protection, and afterwards some of the global issues are presented. The participants are to prepare projects about selected problems. Furthermore, some ethical considerations are introduced both in economic and social activities of the people.

- **The method of verification of the learning outcomes**

1. *Class attendance & active participation -20%*

Active participation in class discussions presupposes that a student has displayed the knowledge of data and notions from the lectures, the correct use of terminology and the understanding of basic ideas expressed in papers offered for home reading.

2. *Individual presentation / Group presentation - 20%*

Students are supposed to create presentations on the basis of the course material.

3. *Essay/paper/portfolio - 20%*

The element is given in the form of a written task.

4. *Individual project/ group projects- 40%*

A group project as aimed at researching the given topic.

- **Course Content**

Week 1

Day 1 – Introduction: Economy, Globalisation and Modern State (4 hrs)

Day 2 – Development in the Developed World (4 hrs)

Day 3 –Traditional and new approaches to Economic Globalisation (4 hrs)

Day 4 –Globalisation debate in International Political Economy: Trends & Challenges (4 hrs)

Day 5 – International Institutions in the Globalising World Economy (4 hrs)

Week 2

Day 1 – Education and illiteracy

To begin with, the students are introduced to the concepts of post-modern education comparing to traditional one. Afterwards, the different educational systems are compared worldwide, based on the experiences of both students and the lecturer. The presentation triggers discussion about what educational changes should be introduced in different countries.

The second block of the classes concerns illiteracy as a global issue. The students are to investigate data from reports about illiterate people worldwide. The concept of the secondary illiteracy is introduced. Finally, the students are checking the correspondence between illiteracy and other social issues.

Day 2 Ethical considerations

The classes are about sustainability, based on the case of a garment industry. The participants discover where do our clothes come from – based on the Bangladesh case where the child labour still exists.

The second block concerns on ethical issues in business. Participants investigate different cases worldwide to determine the framework of human activity.

Day 3 Human rights

The classes begin with a workshop about the introduction to human rights. Afterwards, the selected violation of human rights is present “Bodily integrity and human rights”. The students are to prepare the projects about the violation of selected human rights worldwide.

Day 4 Discrimination

The day focuses on different people’s stories who are discriminated or unjustly sentenced. The workshop concerns “the prisoners of conscience”. The students check what can be done to help the selected

Day 5 Presentations

To sum the course, the students present selected social issues and human rights violation. The presentations are an essential requirement to complete the course.

Any special prerequisites (if applicable): English B1/B2 level

Suggested literature:

- J. Baylis, S. Smith, P. Owens, *The Globalisation of World Politics: An introduction to international relations*, Oxford University Press, United Kingdom, 2014.
- P. Pant, *International Relations in the 21st Century*, McGraw Hill Education (India) Private Limited, New Delhi, 2015.
- P. Murali, *Evolution of Markets and Institutions: A Study of an Emerging Economy*, Routledge, London, 2006.

Maximum number of students in the class: 30